Electronic Acknowledgement Receipt					
EFS ID:	8095352				
Application Number:	09515272				
International Application Number:					
Confirmation Number:	1987				
Title of Invention:	Providing a viewer incentive with video content				
First Named Inventor/Applicant Name:	David B. Kinder				
Customer Number:	21906				
Filer:	Timothy N. Trop/Cynthia Hayden				
Filer Authorized By:	Timothy N. Trop				
Attorney Docket Number:	ITL.0315US (P7998)				
Receipt Date:	27-JUL-2010				
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Application Type:	Utility under 35 USC 111(a)				

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Submitted with Payment	no
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File Listing:

Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Part /.zip	Pages (if appl.)
1	Reply Brief Filed	ITL0315_Reply_Brief.pdf	216376 92b86460af62c98854383e6aa83617b7958 a9b0b	no	2

Warnings:

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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.